**What is Subscription**

Subscription is getting access to a resource or service for some time by signing an agreement or by accepting some terms and conditions. The contract for this subscription has the details about the length of the period for that subscription, the quantity of resource, renewal and cancellation policies. It is also the same for accepting the term and conditions. You usually this subscription method on YouTube. You can subscribe to any channel you like, and YouTube will provide you with every update of that YouTube channel. The subscription method is not new to us because it was in use for an extended period. There are lots of types of subscriptions. Those types will explain to you how the subscription works. The magazine was the first to initiate the subscription models for different organizations.

**Fixed usage subscription**

In fixed usage subscription is a method of getting the service or resource for some time with a set payment. The payment will vary depending upon the selection of the period you want the subscription. It is usually used in magazines and newspapers in which the customers have to pay a certain amount of money to get the weekly magazines or daily papers. In this type, you have to renew the subscription frequently; otherwise, the services and resources will stop.

**Ultimate subscription**

It is a one-time pay subscription. In this type of subscription, you have to pay the money for the subscription-only once, and you will get a life service and resource. You can see this type of subscription in magazines and even your cellular service.

**Pay as you go subscription**

It is a non-committing subscription. This type of subscription will allow the customers to activate the subscription whenever they want and close it whenever they need to. It is a popular subscription method that is used now a day. You see this type of subscription in Amazon and Hotstar

**Freemium subscription**

Freemium subscription will allow the users to use the resources and services for free.

It is used in all internet companies. It will allow not you to access all the resources and services, but it will give you access to a limited amount of support and services. All the Internet people are using this type of subscription because YouTube gives it, YouTube will allow the users to access all the resources and services. Still, it will ask for a subscription for the premium content. It is an excellent example of this type of subscription.

**Advantages of subscription**

* The power of a subscription is simple; it will use your resources to gain or improve your knowledge
* It will give the service that you need exclusively.
* Subscription will give resources that can provide you with knowledge of current affairs and current technology.

Leave all the matter; having a subscription always gives us the feel of premium in our mind. You will ever get exclusive services by getting a subscription from the resource that you need. Also, keep that you should always use the subscription to your needs only and not to show off.